

# SOHM India's Marketing Program for Generic Pharmaceuticals Producing Repeat Orders and Increased Market Share in India



BUENA PARK, CA—(Marketwire – 07/13/10) – SOHM, Inc. (Pinksheets:SHMN – News), a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories announced today its marketing program for generic pharmaceuticals is producing repeat orders and increasing the Company's market share in India. The high quality generic drugs are economically priced and being well received by India's medical community.

"Our product line covers the major generic drug categories and the doctors appreciate our ability to make high quality drugs available to all economic levels in India," stated Shailesh Shah, Vice President for Corporate Strategy at SOHM, Inc. "SOHM's strategy and commitment to offer medicine to all people in India where many are under the poverty line has rewarded us with a loyal customer base and we will continue to build the SOHM brand throughout India."

## About SOHM, Inc.

SOHM, Inc. is a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories. Global headquarters are located in North America with manufacturing sites in India. Generic pharmaceuticals are exported globally with a focus on distribution in emerging markets in Africa, Latin America, and Southeast Asia.  
[www.sohm.com](http://www.sohm.com)

## Safe Harbor Statement

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of SOHM, Inc., and members of their management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect

changed assumptions, the statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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