

## SOHM India Opens Inaugural Sales Conference Announcing Growth and Sales Programs to India Based Staff and Partners



### SOHM India's Staff Grows to 42 Employees Covering the Most Populous States of India

BUENA PARK, CA—(Marketwire – 03/26/10) – SOHM, Inc. (Pinksheets:SHMN), a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories, announced today the opening of its 2010 inaugural sales conference in India. The conference has been organized to provide SOHM India's staff and partners with the latest information on sales programs and growth opportunities India. The conference is scheduled to conclude today, and the Company plans to release revenue and sales data in the following weeks to provide shareholders with a review of operations and revenue growth.

Shailesh Shah, Vice President for Corporate Strategy at SOHM, Inc. stated, "Our Inaugural Sales Conference brings together our sales and marketing team with corporate executives and partners. The company has grown from 3 employees this time last year to 42 this year and we have surpassed all benchmarks set in 2009. SOHM representatives reach some of the most populous states in India, and we look forward to having another record year in 2010."

Total staff of 42 in India is as follows:

Eastern Uttar Pradesh:	15 Field Staff plus 4 senior managers = 19
Bihar:	6 field Staff plus 1 senior manager = 7
Southern Rajasthan:	4 field Staff plus 1 senior manager = 5
Corporate office:	1 executive director, 2 VP, 1 AGM-admin and sales, 1 AGM Franchisee marketing, 1 product manager / export 1 account and finance, 1 logistics, 1 ware house in-charge and 1 support, 1 receptionist = 11

### *About SOHM, Inc.*

SOHM, Inc. is a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories. Global headquarters is located in North America with manufacturing sites in India. Generic pharmaceuticals are exported globally with a focus on distribution in emerging markets in Africa, Latin America, and Southeast Asia.

[www.sohm.com](http://www.sohm.com)

### Safe Harbor Statement

This press release contains statements, which may constitute “forward-looking statements” within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of SOHM, Inc., and members of their management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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