

SOHM, Inc. Receives Confirmation for Test Marketing of Its OTC Products From a Retail Chain Store



BUENA PARK, CA, Apr 22, 2014 (Marketwired via COMTEX) — SOHM, Inc. (pinksheets:SHMN), a generic pharmaceutical, nutraceutical and cosmeceutical manufacturing company, received confirmation for test marketing at retail chain stores for its SOHMED(TM) OTC and skin care line.

“SOHM has been approaching some of the retail chain stores to place its OTC products of SOHMED(TM) and skin care line of products into the US OTC Retail and marketplace. After continued efforts since February of 2014 for in-store marketing we have the breakthrough to start test marketing of these OTC and skin care products at retail chain stores in one of the North Eastern states of America.” Sanjiv Bosamia, Director Business Development of SOHM India during his recent visit to US markets, further added that “SOHM is pleased by the beginning of occupying shelf space with this development as this breakthrough will open many other opportunities for SOHM and will help in boosting company’s revenues and profitability in the coming times. Shelf space will build mind space where we can reinforce the SOHMED(TM) brand image and this is the beginning of a long term process.” More expanded coverage through these distribution channels will increase availability of these high quality products and the cost effective OTC products and Cosmeceutical will reach and serve the American consumer.

ABOUT SOHM, Inc. SOHM, Inc. is a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories. Besides generic drugs, SOHM also has manufacturing facilities for food supplements and cosmetics. The Company has global headquarters located in California, U.S., with manufacturing facilities in India. SOHM exports generic pharmaceuticals worldwide, placing a heavy focus on distribution in emerging markets in Africa, Latin America, and Southeast Asia. For more information visit the company’s website at: www.sohm.com

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cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.