

SOHM Inc. Enlists Maxim Group as Financial Advisor and Investment Banker



BUENA PARK, CA –(Marketwire – March 05, 2012) – SOHM, Inc. (PINKSHEETS: SHMN), a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories announced today enlisting the services of Maxim Group LLC, a leading investment banking, securities and investment management firm, to provide strategic corporate finance and investment banking services. Maxim will focus on assisting SOHM in its strategies for maximizing shareholder value through its full scope of investment banking services.

“We are looking forward to utilizing the expertise of Maxim Group to assist SOHM” said Shailesh Shah, president and CEO of SOHM Inc. “Maxim is a major investment banking firm concentrated on advising small-cap and mid-sized organizations. SOHM trusts Maxim will play a strong role of an advisor in executing organizational growth strategy to further enhance shareholder value.”

Maxim representatives commented, “We are delighted to partner with SOHM as it pursues its plan to create a unique place in the producing and marketing of generic drugs. Our goal will be to provide assistance to SOHM in the financial and value creation components of its corporate strategy through our full-service investment banking capabilities. Furthermore, we will also be supporting SOHM in attaining its strategic initiatives and long-term objectives.”

About SOHM:

SOHM, Inc. is a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories. Global headquarters is located in North America with manufacturing sites in India. Generic pharmaceuticals are exported globally with a focus on distribution in emerging markets in Africa, Latin America, and Southeast Asia.

For more information about SOHM, Inc. please visit: www.sohm.com

About Maxim Group:

Maxim Group LLC is a full-service investment banking firm headquartered in New York. Maxim Group provides a full array of financial services including investment banking; private wealth management; and global institutional equity, fixed-income and derivatives sales and trading as well as equity research. The investment banking group focuses on middle market and emerging growth companies within the shipping, energy, health care, technology, retail, and business and financial services sectors. The institutional coverage of Maxim Group spans North and South America, Europe and Asia. Maxim Group LLC is a registered as a

broker-dealer with the U.S. Securities and Exchange Commission and is a member of the following: Financial Industry Regulatory Authority (FINRA); Municipal Securities Rulemaking Board (MSRB); Securities Insurance Protection Corporation (SIPC); NASDAQ Stock Market and the NYSE Arca, Inc. To learn more about Maxim Group, visit www.maximgrp.com

Safe Harbor Statement

This press release contains statements, which may constitute “forward-looking statements” within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of SOHM, Inc., and members of their management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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