

SOHM, Inc. Announces Third Quarter Financial and Operating Results through a Video Message for its Stakeholders



BUENA PARK, CA– (11/14/2011) – SOHM, Inc. (PINKSHEETS: SHMN), a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories, is pleased to announce the company’s results for the third quarter and nine months ended September 30, 2011 are available through a video message authored by Shailesh Shah, President and CEO of SOHM Inc.

Shailesh Shah, President and CEO of SOHM, Inc. stated, “We believe video communication for current and prospective investors is an effective marketing and investor relations tool because they can see the face behind the message. I am excited to have initiated the video messaging as the technology has become more advanced, and provides a personal medium in which we can provide confidence to the investment community. We expect to give video updates to the investment community for all new important developments and announcements.

About SOHM, Inc.

SOHM, Inc. is a generic pharmaceutical manufacturer that produces and markets generic drugs covering all major treatment categories. Global headquarters is located in North America with manufacturing sites in India. Generic pharmaceuticals are exported globally with a focus on distribution in emerging markets in Africa, Latin America, and Southeast Asia.

www.sohm.com

Safe Harbor Statement

This press release contains statements, which may constitute “forward-looking statements” within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of SOHM, Inc., and members of their management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The

company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.

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